

Lena Pope, Chief Advancement Officer

Established in 1930, Lena Pope Home was a refuge for children and families during the depression and post-war years. Since its inception, the agency now known simply as **Lena Pope** has identified the needs of local children and designed programs to fill the gap. Early on, residential homes were the necessary solution. As the community and social norms for addressing childhood needs changed, Lena Pope evolved to keep pace, shifting its programs to build families in their homes. Through its changes, the mission has remained the same: to help create hope, happiness and success for children and families. In 2019, Lena Pope directly served more than 4,350 individuals, children, and families through their programming.

Lena Pope is a 501c3 organization governed by a Board of 42 Directors. Dr. Ashley Lind Elgin, CEO, leads a team of more than 230 employees and 200 annual volunteers. With the desire to elevate its fundraising efforts, **Lena Pope seeks its first Chief Advancement Officer** to set and execute the fundraising and marketing strategies for the organization, in collaboration with the CEO and Board of Directors. The Chief Advancement Officer is responsible for the overall direction and leadership of all development activities including fundraising, publications, media relations, community volunteers, planned and major gifts, marketing and public relations.

Successful candidates will possess the following education and experience:

- Ten or more years of development and community relations experience, preferably in the non-profit sector. Previously raised at least \$2M annually.
- Experience providing operational oversight to a significant department, project or initiative which includes budgetary accountability.
- Knowledge of and experience with the Fort Worth philanthropic community.
- Bachelor's degree is required, and a Master's degree in a related field is preferred.
- CFRE certification is strongly preferred.

Victory Search Group (VSG) has the privilege of leading the recruitment of the Chief Advancement Officer for Lena Pope. VSG is a senior level retained executive search firm serving a select group of clients, including nonprofit organizations, from five offices across the United States. Highly collaborative and focused on customer service for over 18 years, Victory Search Group prizes our partnership with clients and their trust in our judgment, integrity and responsiveness.

Interested individuals please send a resume and cover letter to nonprofit@victorysearchgroup.com.